

# AMPLIFY

DISPLAY SYSTEM

TRADEWINDS®



Amplify Display System  
Flexible Merchandising & Messaging

# Showcase Your Products, Amplify Your Brand

Merchandise with style! Amplify display system offers flexibility in merchandising and messaging. Its two-inch (5 cm) modular frames are sturdy, yet have a smaller profile and are lighter weight than systems designed for larger, more structural exhibits making it perfect for merchandising in smaller exhibit spaces. Amplify frames install without tools.

## Accessorize to Fit Your Needs

Amplify display accessories allow you to customize your exhibit to fit your brand and objectives: monitor mounts for flatscreen presentations, LED lights, repositionable shelves and pegboards. Both shelves and pegboards can be printed with graphics (see right). Shelf capacity varies from 7 lbs. (3.2 kg) near the top of the exhibit to 50 lbs. (22.7 kg) near the bottom.

Stabilizer feet or, for greater weight bearing capability and stability, heavier baseplates are also available.



## Fabric Graphics

Amplify displays feature genuine Skyline graphics produced in-house for best quality. Silicon-edge fabric graphics are easy to install and look great. Graphics can be installed on both sides front and back of the frame.

Graphics are available for a single frame cell or spanning two and three cells giving you flexibility in a 10 (3 m) space. You can even get a single graphic for six frame cells giving you a seamless graphic for a 20 (6 m) exhibit.



## Custom Modular Flexibility

Universal frames and connections provide flexibility. You can easily add components to expand your exhibit size as you grow. Or you can use parts of your larger exhibit to downsize for smaller shows and booth spaces.

Custom graphic sizes are also available.



# TradeWinds Amplify Display System

Amplify display system is smartly-designed for merchandising with ease. Units pack small and are easier to transport than bulkier, heavier structural systems.

## Clean Graphic Look

Fabric graphics come with a light-blocking backer for true opacity, which eliminates frame shadows.

Fabric end cover and the ability to wrap graphics around corners provide a clean, finished look.

## Hard Shipping Case for Protection in Shipping

A durable rotomolded case offered with the system protects exhibit components during shipping. The case can also be transformed into a case table with an optional Case Table conversion kit (see cover). This provides additional branding and workspace while allowing you to keep up to two cases concealed within your booth space for quick dismantle and exit after the show.

## Case Table Dimensions

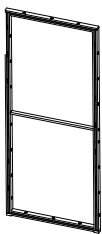
Length: 58.5 (149.6 cm)

Height: 42 (106.7 cm)

Width: 27.5 (69.9 cm)



## Amplify Display System Details

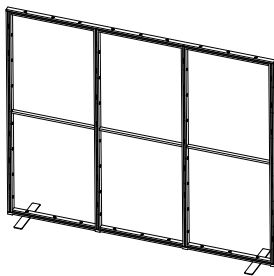


### Single Kiosk

Length: 39.3 (99.8 cm)

Height: 94.7 (240.6 cm)

Width: 2 (5 cm)

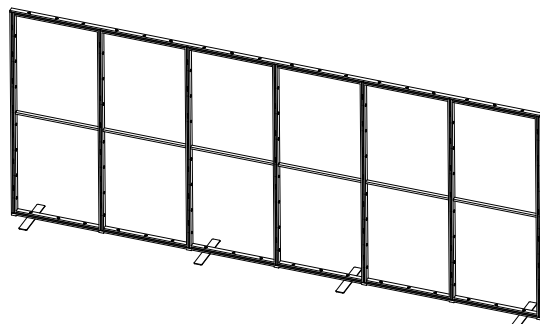


### 10 Unit

Length: 114 (289.6 cm)

Height: 94.7 (240.6 cm)

Width: 2 (5 cm)

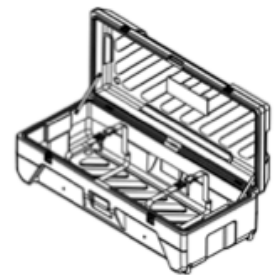


### 20 Unit

Length: 226 (574 cm)

Height: 94.7 (240.6 cm)

Width: 2 (5 cm)



### Hard Case

Length: 53.25 (135.3 cm)

Height: 16 (40.6 cm)

Width: 22.75 (57.8 cm)



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